



Sales  
**AppSMS**<sup>TM</sup>  
Management Software

AppSoft<sup>TM</sup>  
Software by

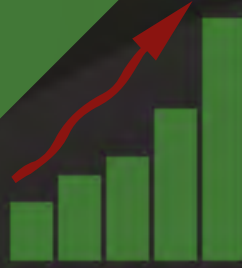


## WHAT IS APPSMS?

AppSMS<sup>TM</sup> is a sales and stock management software package that has been developed to meet the needs of a wide range of wholesale distribution companies. It gives the user complete control over their retail outlet by managing products, stock and accounts.

By using AppSMS<sup>TM</sup> the user can do a vast range of tasks required to operate an outlet all from a single place.

**SAVING TIME & MONEY!**



*"Using AppSMS has increased my business efficiency and maximized my profits. I see year on year growth and the software grows with us, We love it!"*

## With AppSMS you will get:

Clear business benefits from the start.

A system configured to fit like a glove.

Fixed costs, no surprises.

Continuous personal support.

A software system that grows with you.

A future you can depend on.

## Do you feel it's time your retail business had an e-commerce outlet on the web?

AppSMS<sup>TM</sup> is tailored for the web with direct links to web interfaces customized to your needs. Many retail businesses now use online e-commerce websites but managing and maintaining the vast array of products can be a daunting and time consuming task. Well no longer! AppSMS<sup>TM</sup> manages all that for you by synchronising your local product information with your website in the click of a button. No web skills needed.

It's easy to have both a Retail website for the mass market and a Trade website for loyal customers. One set of products, but customised to each customer. Customer specific catalogues, prices or discounts.

We are so confident you will love our software we always offer **FREE** Quotes, **FREE** Online Demos, **FREE** One on One Software Demos

**CALL US NOW ON: 0844 375 4315**  
or visit: [www.appsoftuk.com](http://www.appsoftuk.com) for more details

## KEY FEATURES

- Advanced warehousing.
- Retail point of sale screens.
- Full Invoice and reports e-mailing.
- Seamless direct posting to Sage Accounts.
- Full reporting suite with exports to Excel.
- Web modules for automated order gathering.
- Fast manual order entry with real time stock availability.
- Easy stock entry, price change and supplier pricing screens.
- Real-time stock control and back-to-back sales/stock ordering.
- Built in CRM module for prospects and customers.
- Barcoding for goods in, pick and stock control.
- Matrix, list and special items options.
- Full Product specification .
- Document links.



# Sales AppSMS™

Management Software

AppSoft™ have been providing software solutions for over 14 years and can boast a wealth of experience in the complex area of real time sales management, stock control and warehousing.

Our solutions offer a powerful complete back office capability for a fraction of the cost of other systems. All with the benefits of direct links to your accounts package.

Fully integrated web ordering modules link directly to e-commerce retail and trade catalogue website templates.

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## INTELLIGENT SALES ORDER PROCESSING

Easy ordering in seconds. Enter your order as a matrix or list and confirm it for immediate pick or back order collection. Order status, customer details and special prices can be viewed at any time. Order options include back to back, send when available and forward delivery dates. Web ordering, CRM, Retail POS, multiple currency, price banding, fast search facilities, comprehensive sales reports and much more...

## COMPLETE STOCK MANAGEMENT

Stock building in minutes. Set up unlimited numbers of categories and styles, enter costs and put every combination into the Stock Module. Stock searches, forecasts, reports and adjustments are possible from any screen across multiple sites. Other features include: 12 and 13 digit bar code builder.

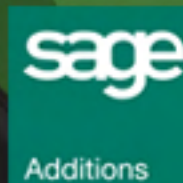
Stock and back order purchasing. Goods In GRN tracking.

## EASY ORDER FULFILMENT AND DISPATCH CONTROL

Let AppSMS™ fulfil orders automatically or manually allocate garments to priority orders. Matrix picking lists and optional bar code readers mean speed and flexibility, quick and accurate dispatching and orders generated directly to your accounts software. Sort by order status and availability. Prioritise orders. Individual and consolidated delivery options. Customised invoice layouts. Single or batch invoice posting. Consolidated invoicing available.

## ADMINISTRATION

Provides system security and three function screens: Stock Builder for definition of stock, Stock Register and Stock Adjuster for supplier modification and cost/pricing details. It also offers for Multi-currency price bands. Bar codes. VAT. Web site links. Stock level maintenance. Standard and customised reports.



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